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## Factory price battery storage in Italy

Does Italy have a battery storage market?

Italy has both a rapidly growing utility-scale market as well as a flourishing customer-sited battery storage market. Customer-sited storage adoption has been mainly driven by a combination of high electricity prices and generous tax incentives.

Why is Customer-Sited storage so popular in Italy?

Customer-sited storage adoption has been mainly driven by a combination of high electricity prices and generous tax incentives. For utility-scale systems, Italy has established favourable electricity market rules that enable projects to earn revenues from a range of different sources.

How many GW of battery storage will Italy have by 2050?

The remaining 3-4 GW is expected to come from utility-scale systems. By 2050, Italy aims to achieve 30-40 GW of storage capacity. There are significant regional differences in the adoption of battery storage systems across the country.

Why are electricity prices so high in Italy?

Italy's high electricity market prices are largely driven by its heavy reliance on fossil gas for power generation. In Italy, the government and the Italian TSO (Terna) have developed several electricity market products where storage projects are able to compete and provide services to the power system.

This report is part of a series that analyses the battery storage market in select European countries. Italy has both a rapidly growing utility-scale market as well as a flourishing customer ...

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Italy ranks among Europe's top battery storage markets, driven by its MACSE auctions, capacity market, and early merchant efforts. Competition is growing amid rising ...

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A panel titled "Interactive Deep Dive Italy: Choosing the best path for BESS ROI in Italy - MACSE, capacity market, or merchant strategies?" at the Battery Business & ...

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